Business Professionalism

Professionals are judged as much on how they act as what they know. Business professionalism includes having a results focused attitude and showing respect and concern for others. Knowing what constitutes professional behavior and the impact of behavior on outcomes enhances confidence and competence.

Participants will learn how to modify behavior so they communicate in a professional manner even in difficult situations.

Program Outcomes

- Recognize impact of behavior
- Use assertive behavior to maintain control of choices and situations
- Say no without offending colleagues
- Select the best solution to deal with a difficult situation

Learning Process

Learning Content

- Professionalism Basics
- Professional Attitude
- Professional Skills



Learning Reinforcement Tool

- Worksheet-Accountability and Action Planning
- Action Learning -Eliminating Wrong Thinking

Program Length 8 Hours

Potential Applications

All or part of this course could be part of a solution to help organizations with the following:

- When a team member's lack of professionalism is impacting the morale of the group
- To define professionalism for everyone in the organization
- To help those employees who have not worked previously in a professional environment